



Greetings to my prospective collaborators and associates,

I am seeking graphic design work. My design perspective integrates different modes of perception combining implicit intention and explicit concrete images. Color, space, composition, and typography are rich languages. Resulting graphic pieces may be simple, spare and elegant or wildly dense. My role is to reach into the known and the unknown intentions of each client, translating sometimes vague intentions, first into well integrated images and then into accessible media.

**My diversified experience and education** give me the ability to enter unfamiliar situations, "*get the big picture*", determine specific needs, and create solutions. I work well with people in problem-solving situations where clear communication and explicit organizational skills are required. I have an innate attention to detail.

While I particularly enjoy event related documents, book design, and comprehensive identity, merchandising and marketing, I am open to other design opportunities as well. I would value working with an agent who has an established client base in the printing, marketing/advertising and graphic design fields. I also work directly with clients, and project managers, as determined by the work. For large complicated projects, I enjoy following the lead of someone who is managing overall design and logistics.

I enjoy regular business hours for establishing and maintaining project logistics and meeting with clients and associates. I find that my most creative and productive times often occur outside of those conventional nine-to-five times, I prefer to work primarily from my own studio.

I look forward to speaking with you regarding common interests, needs and opportunities.

Best regards,

*Kobe*

## PROFESSIONAL EXPERIENCE



### Identity • Marketing • Advertising

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#### **KENNETH SPEIRS** · MULTI MEDIA PAINTER

##### **ARTIST'S IDENTITY, PORTFOLIO BOOKLET & BUSINESS CARDS**

COLLABORATIVE DESIGN WITH ARTIST

DESIGNED, PRINTED AND PRODUCED IN-HOUSE 28 PAGE BOOKLETS OF PORTFOLIO PRESENTATION

DESIGNED AND PRINTED BUSINESS CARDS

---> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-16](#)

#### **SUNRISE CINEMAS** · SOUTH FLORIDA

##### **EIGHT FINE ART, FOREIGN & INDEPENDENT FILM VENUES: INDEPENDENT & LOCALLY OWNED**

CREATED FIRST COMPANY LOGO AND LOGOTYPE

ESTABLISHED COMPREHENSIVE LOCAL & REGIONAL MARKET IDENTITY THROUGH ADVERTISING AND PRINTED MATERIALS

DESIGNED, PRODUCED, INSTALLED MARKETING AND MERCHANDISING DISPLAYS IN EIGHT VENUES

IMPLEMENTED REGIONAL CROSS MARKETING PARTNERSHIPS WITH INTERNATIONALLY ESTABLISHED PERFORMANCE VENUES AND ART MUSEUMS FROM BOCA RATON TO NORTH MIAMI

CREATED DIVERSE MULTIMEDIA DISPLAYS FOR CHANGING FILM TITLES IN ALL EIGHT VENUES (2-D & 3-D)

--> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-9](#)

--> and Interior photo Downloads: [SRCinePrtfo-40.pg.pdf](#) (8 MB file)  
[SRCinePrtfo-119.pg.pdf](#) (46 MB file)

#### **PORTLAND LESBIAN AND GAY FILM FESTIVAL**

**PROGRAM GUIDES · ADVERTISEMENTS · PROGRAM MATERIALS & LOGISTICS · FILM SELECTION · LOBBY DISPLAYS  
PASS & TICKET DESIGN, IN-STUDIO PRINTING & PRODUCTION · SPONSOR ADVERTISING DESIGN & PRODUCTION  
VOLUNTEER & STAFF COORDINATION**

--> link to GoodBoy Productions web brief: [GBP Proj -7](#)

#### **CASCADIA REGIONAL GREEN BUILDING COUNCIL**

REFORMATTED LOGO & LOGOTYPE FOR LOCAL AFFILIATE OF NATIONAL ORGANIZATION

DESIGNED MARKETING MATERIALS FOR MEMBERSHIP, SPONSORSHIP & LECTURE SERIES POSTERS

**GREENBUILD 2004: INTERNATIONAL CONFERENCE AND EXPO AT THE PORTLAND CONVENTION CENTER**

FULL PAGE FULL COLOR ADS IN FIVE TRADE MAGAZINES WHICH INCLUDED SPONSORSHIP INFORMATION

DISPLAY BOOTH DESIGN, PRODUCTION & INSTALLATION AT US GREEN BUILDING COUNCIL, GREENBUILD

---> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-1](#)

#### **MARCIA STAPLES** · CORE ENERGETICS · VIBRATIONAL HEALING · CHAKRA CLEARING · ENERGY BALANCE **BUSINESS CARDS & 3-FOLD BROCHURE**

---> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-109](#)

#### **WILD ABANDON RESTAURANT**

**BUSINESS CARDS, GIFT CERTIFICATES AND PERIODICAL ADS**

---> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-22](#)

#### **KARYN ARMSTRONG** · SHAMANIC PRACTITIONER

**3-FOLD BROCHURE**

---> link to GoodBoy Productions web brief: [GBP Proj ID&Mkt-50](#)

## Books: Design, Layout and Digital Formatting

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**INTEL OREGON FIRST LEGO LEAGUE** · OREGON ROBOTICS TOURNAMENT AND OUTREACH PROGRAM  
**OREGON HIGH SCHOOLS STATE TOURNAMENT · 2003-07**  
PROGRAM GUIDES · DESIGN & PRE-PRESS DOCUMENTS FOR 16 PAGE, ONE COLOR & TWO COLOR DUOTONE

--> link to GoodBoy Productions web brief: [GBP Proj Books-43](#)

**BLACK PANTHERS 1968** · PUBLISHED OCTOBER 2002  
A PHOTO DOCUMENTARY OF THE **BLACK PANTHERS IN 1968** · ESSAY BY **KATHLEEN CLEAVER** · 137 PAGE ART BOOK  
DIGITAL LAYOUT & FORMATTING FOR BOOK DESIGNER DIMITRI LEVAS  
DIMITRI HAS DESIGNED BOOKS FOR ROBERT MAPPLETHORPE'S WORK, AND HAS BEEN INSTRUMENTAL IN ARTISTIC DIRECTION FOR BOOK  
AND FILM PROJECTS WITH DENNIS HOPPER, BRUCE WEBBER, ELIZABETH TAYLOR & MANY OTHERS.  
Copyrights Greybull Press & Pirkle Jones © · <http://www.greybullpress.com/flashindex.html>

--> link to GoodBoy Productions web brief: [GBP Proj Books-34](#)

**GURUKULAM MAGAZINE** · BIENNIAL JOURNAL  
**GRAPHIC LAYOUT & INSTRUCTION CONSULTATION**  
COACHED CLIENT WITH ADOBE INDESIGN AND PHOTOSHOP TO PRODUCE HER OWN PDF DOCUMENTS PRESS READY FOR 64 PAGE  
7" X 10" PUBLICATION WITH FOUR COLOR PRINTING.

--> link to GoodBoy Productions web brief: [GBP Proj Books-44](#)

**THE MAPLESS MAP** · AN INTERPRETIVE BIO SKETCH BY KOBE KEMPLE  
**WRITING, DESIGN & CREATION OF 44 PAGE GRAPHIC BOOK**  
PRINTED IN MY STUDIO IN SEVERAL BOUND FORMATS · 8½ X 11 & 13" X 19" PHOTO QUALITY INK JET PRINTER

--> link to GoodBoy Productions web brief: [GBP Bios-6](#)

**ENERGY CONSERVATION, SOLAR RETROFITTING FOR EXISTING BUILDINGS IN OREGON**  
**COMPOSTING AND BIO-RECLAMATION OF SOLID WASTE**  
**PASSIVE SOLAR GREENHOUSE: PRINCIPLES, DESIGN & CONSTRUCTION**  
INSTRUCTION MATERIALS · SYLLABUS & COURSE DESIGN · CENTRAL OREGON COMMUNITY COLLEGE

## Graphics: Drawings and Illustrations

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**TRANSITIONS IN AN URBAN ECOSYSTEM** · THESIS PROJECT  
ARCHITECTURE AND **WHOLE SYSTEMS PLANNING FOR "URBAN INFILL IN THE EDIBLE CITY"**  
--> link to GoodBoy Productions web brief: [GBP Proj Architecture-104](#)

**ARCHITECTURE: SKETCHES AND DRAWINGS**  
--> link to GoodBoy Productions web brief: [GBP Proj Architecture.-C4](#)

**SKETCHES AND DRAWINGS: PEOPLE, PLACES, THINGS & ABSTRACT**  
--> link to GoodBoy Productions web brief: [GBP Proj Graphics](#)

## Education

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**PORTLAND STATE UNIVERSITY** ..... 2004  
IMPLEMENTING SUSTAINABLE PRACTICES IN YOUR BUSINESS · PROFESSIONAL CERTIFICATE  
**PORTLAND OFFICE OF SUSTAINABLE DEVELOPMENT** ..... 2003-4  
RETHINK BUILDING DESIGN, CONSTRUCTION AND MATERIALS · PROFESSIONAL CERTIFICATE  
**UNIVERSITY OF OREGON** ..... EUGENE, OREGON..... 1971-1977  
BACHELOR OF ARCHITECTURE AND ALLIED ARTS  
ARCHITECTURE, LANDSCAPE ARCHITECTURE, URBAN SYSTEMS PLANNING, AND ART HISTORY